

Community Readiness Assessment Training

Segment 4: Forming Your
CRA Team



Training Agenda

- Roles needed to support your CRA
- Considerations when forming your CRA team
- Training and support opportunities for your team

On the Webpage

- Video
- Supporting Materials
 - PowerPoint Slide Deck
- Tools:
 - SSOSPC Tri-Ethnic Model of Community Readiness FAQs

Basic Steps for Conducting a CRA

1. Select/define the community for the CRA
2. Identify a problem of practice
 - Our shared problem of practice is readiness to engage in a comprehensive approach to suicide prevention using the CDC strategies.
3. Plan to Conduct Your CRA
 - Form a CRA team
 - Obtain supplies (not many are needed!)
 - Prepare the interview and introductory script
 - Identify 5-8 key informants from various community sectors
4. Conduct Interviews (and record them!)
5. Transcribe Interviews
6. Score and Analyze the Data
7. Report the Data
8. Share the Data
9. Develop a Plan to Increase Readiness

Essential Roles for a Successful CRA

- Functions your CRA team needs to include:
 - Project Manager
 - Interviewer
 - Two Scorers
 - Data Analysis
 - Report Writer
- Important:
 - You likely will need 2-3 people to work on your community's CRA
 - *People can take on multiple roles but the two scorers absolutely can NOT be an interviewer.*

Opportunity: Involve Your Coalition and Build Capacity

The CRA Process involves multiple opportunities for participation:

- 1) Conducting Interviews: 1-2 coalition members
- 2) Scoring Interviews: 2 coalition members
(not involved in interviews)
- 3) Analysis & report: 1 coalition member

Matching members to CRA roles that they have not performed before will teach new skills, build member buy-in, engagement, and support sustainability.

Specific Skills Gained From the CRA Process

- Skills
 - Project Management
 - Networking and relationship-building
 - Interviewing skills
 - Technology skills: Zoom and Otter.ai
 - Data Analysis
 - Report Writing
 - Strategic Planning
 - Communicating the Findings
- These skills are transferrable and can be applied to many aspects of your coalition's work in the community.

Opportunities for Building Skills

- Coalition members who have not performed the skills needed for a CRA may need training and support to build these skills.
- Training and support opportunities
 - Asynchronous web-based trainings
 - Resources and materials for your CRA, including FAQs
 - Drop-in calls on the CRA process
 - Technical assistance from the SSOSPC leadership team
 - Role-playing and practice with other coalition members
 - Opportunities to share successes and challenges with other coalitions participating in the SSOSPC process.

Looking Ahead: Next Steps After Planning For Your CRA

- Conducting Interviews (and recording them!)
- Transcribing Interviews
- Scoring and Analyzing the Data
- Reporting the Data and Sharing the Results
- Developing a Plan to Increase Readiness

Each of these next steps has videos and supporting materials to guide you and your coalition through the process.

Training Segment 4 Summary

- Segment 4 focused on the following:
 - Forming your CRA team
 - Building the skills of your team to perform the roles needed for a successful CRA
- Segment 5 will focus on:
 - Conducting CRA interviews

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